



Usage of the logotype



Logotype versions on white and dark (colorful) backgrounds.

Colors of the logotype

Colors are shown in Pantone, CMYK, RGB and HEX coding.

		
	Pantone Orange 021	Pantone Reflex Blue
CMYK	0-60-100-0	100-80-0-0
RGB	245-130-32	3-78-162
HEX	f58220	034ea2
RAL	2003	5017

Minimum surrounding space for the logotype, recommended size

The logotype must be surrounded by free space, where no active design elements must be placed. The free space measurement is based on letter "n" height in the logotype.

Recommended width for the logo in A4 page format documents - 30 mm.



Minimum size of the logotype

Minimum size of the logotype in printed material and in digital media.



Myriad Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#\$%^&*()+
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Fonts

Myriad Pro font for the corporate documents must be used. If there is no possibility to use Myriad Pro then Arial must be used instead.